THE LOCAL CONTENT

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KINSHASA - BRAZZAVILLE

+243 897 003 512 info@makutano-network.org www.makutano-network.org Sultani Makutano
The Sultani Makutano, « fair business network for a Congolese empowerment», is a business network that brings together over 600 business leaders over from Africa and all over the world. 

+600 PARTICIPANTS  
+70 SPONSORS
Promoter of a process of reconquest of the national economy by the local actors, the network engaged in a work of constructive reflection with the national or international investors, as well as in a new dialogue with the authorities, in order to position themselves as a force for action and proposal at the national level to anchor the country in the path of emergence.
A new generation of Congolese business leaders, local or from the diaspora, has understood the enormous potential of the DRC and has chosen to invest. SULTANI MAKUTANO enabled 200 of these economic actors to meet in a new setting, convivial, and to exchange.
This second meeting, which brought together over 300 participants during two days of reflection, relaxation and B2B encounters, enabled to better pin down the role the Makutano Network could play to amplify the « Congo empowerment ».

Among the main findings noted, the absence of a transforming economy in the DRC has particularly drawn the attention.
During the days of Makutano 3 which brought together 400 participants, the debates were mainly on the transforming industry in the DRC. Indeed, except for the mining industry, and a few mild initiatives, the recovery of the manufacturing industry is postponed indefinitely. Creating durable jobs in the secondary sector, developing the music industry, designing a mining industrializing industry, etc, constituted the common thread of those days.

“There is no fatality, not only is a rebirth of the transforming industry possible, but necessary. We need to stop the myth of wealth generated by the raw materials only.”
Makutano, It’s also:

• **Monthly meetings, on various topics** (Leadership, women and entrepreneurship, Makutano Youth, Health...).
• A business cluster, « the G20 » and a Think Tank « the GMAK »
• A **presence in many international meetings**, « Africa CEO Forum, Indaba, ... 
• **Co-organization**, with the Ministry of Mines, via Promines, of the first plenary of the **Platform for the Dialogue and Participatory Monitoring** (PSDP) between the State, the FEC and the civil society, around the issue of extractive and forestry industries.
• A network that supports business creation projects throughout the year
• The organization of international meetings: Makutano Paris, Brussels, Dubaï... intended especially for the Congolese diaspora.
• High level exchanges with state officials or the national economic chambers (Chamber of Mines, Promines, FEC, …)
• High level exchanges with DRC partners: World Bank, Embassies, Chambers of commerce…
4th Edition
Sultani Makutano
The fair business Network for a global Congo empowerment
THE LOCAL CONTENT
In 2018, the Makutano network has chosen the theme of « Local content » as a « red thread ». But what exactly does this term mean?

« Light Zaïrianization » ?
Strict issue of territorial development ?
Re-appropriation of the reins of the private sector by nationals ?
A bit of all this at once ?
According to some, « Local content » should be translated as « National Preference », according to others as « local development » and according to the last, both at the same time. It is obvious, the concept of « Local content » is highly political, in the broad sense and not partisan of the term.
The implementation of a local content policy is transversal to many sectors of the economy and, in the case of the DRC, is revolutionary.
An indispensable basis for the process of re-appropriation of the economy by the nationals, it presupposes a voluntarist and ambitious policy in terms of training of the senior executives and managers, experts, etc., in multiple fields.
It necessarily says: **strategic plan for the development of the territories to ensure the attractiveness in the long run.**

It implies a **consensual transition from large foreign firms**, naturally reluctant to transmit the technologies and the know-how that the national economy so badly needs.
It is based on a clear vision in terms of the positioning of the DRC in the concert of nations in general, and in the pan-African dynamic in particular.

It is therefore about a global, transversal, coordinated, and ideological project and not about a « ready made » recipe that will erase all the problems.
This fourth edition aims to be one of the renewal. Renewal in the format of the event, and namely during the gala ball or the business meeting day.

The B2B day will take place in Brazzaville, Republic of Congo. It will bring together from 500 to 600 economic operators from both countries and beyond.
This epic moment will constitute, by itself, an actual event mediatic as well as symbolic.

«First» of that kind in terms of expected number of participants, it affirms by the way the firm will of the Makutano’s to actively work towards the reinforcement of a dynamic economy between the two countries, and more largely work towards the pan-African economic dynamic.
THANKS TO OUR SPONSORS 2017
Makutano, it’s the gathering of hero’s who have understood that the DRC and Africa need more entrepreneurs than slogans. Each one of us can be a hero. Heroes, because our initiatives hinder poverty in our country, reduce inequalities and enable Congolese Youth to access education and employment, the only gage for sustainable growth

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